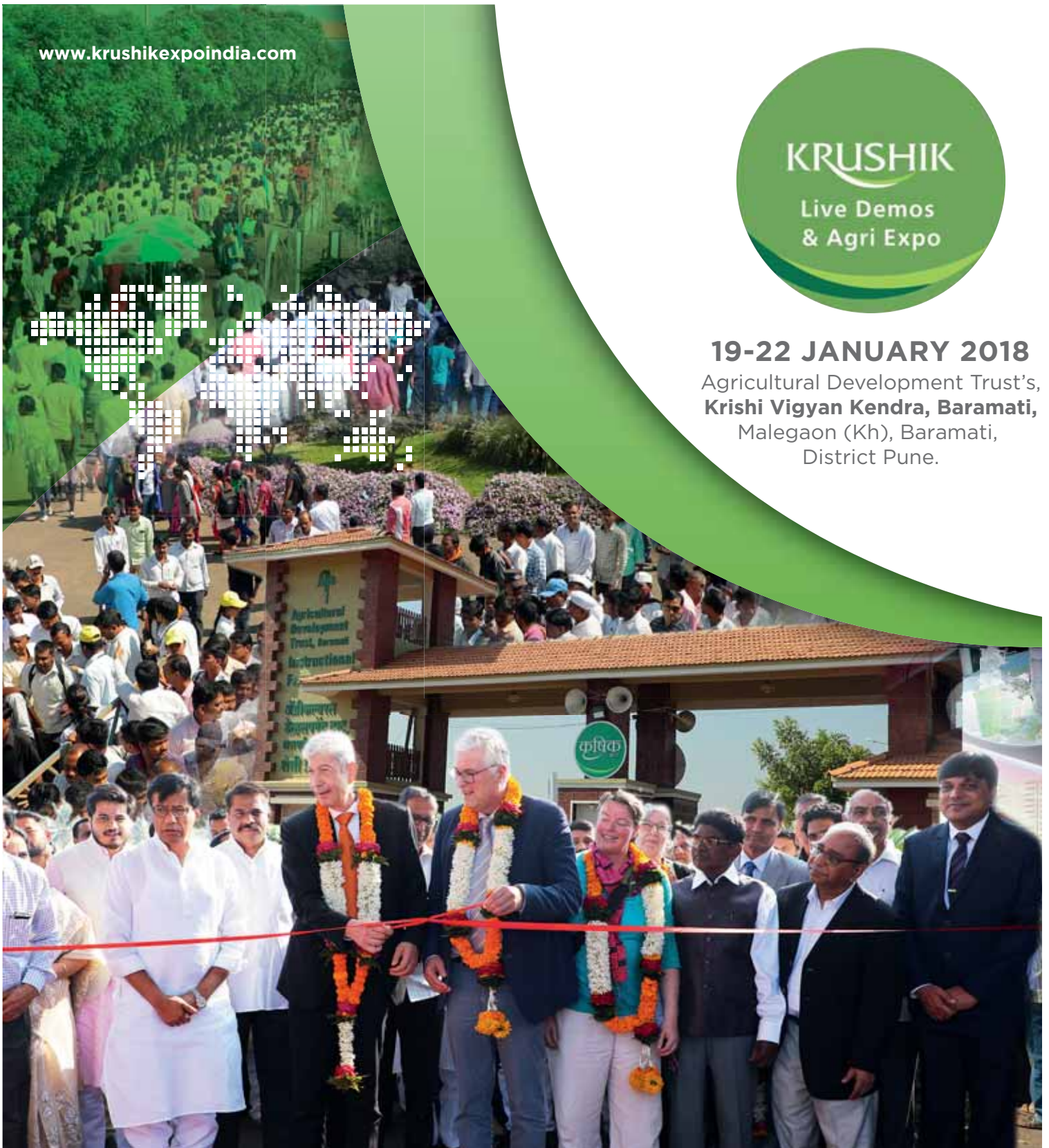


www.krushikexpoindia.com



19-22 JANUARY 2018

Agricultural Development Trust's,
Krishi Vigyan Kendra, Baramati,
Malegaon (Kh), Baramati,
District Pune.



INDIA'S BIGGEST LIVE DEMO & AGRI EXPO ON 110 ACRES (44Ha)

Supported By:



Organised By:



KRUSHIK, Live Demo & Agri Expo



Keeping in view the importance attached by the Central as well as State Governments and growth of Agriculture industry in the country, Agricultural Development Trust's Krishi Vigyan Kendra, Baramati. and Koelnmesse YA Tradefair Pvt Ltd have come together to organise the 3rd edition of annual trade fair, Krushik, Live Demo and Agri Expo during January 19 – 22, 2018 at Krishi Vigyan Kendra, Malegaon, Baramati (Pune).



Krushik 2017: Glimpses



The show was inaugurated on 19th January 2017 by Hon. Dr. Harry Ankone, Vice Chancellor of VHL University, Netherlands, Dr. Wouter Verhey, Counselor - Agriculture, Netherlands Embassy in presence of Hon. Mr. Pandurang Phundkar, Agriculture Minister, Maharashtra, Hon. Mr. Sadabhau Khot, State Agriculture Minister, Hon. Mr. Ram Kharche, Deputy Chairman, MCAER, Pune, Hon. Dr. K.P.Vishwanath, Vice Chancellor, MPKV Rahuri, Dr. B.R. Ulmek, Dean, MPKV Rahuri, Hon. Dr. K.D. Kokate, Director of Extension Education, MPKV, Rahuri, Mr. Ingale Anil Kumar, JDA, Pune, Mr. Subhash Katkar, SAO, Pune, Mr. Sunil Borkar, PD, ATMA, Hon. Shri. Rajendra Pawar, Chairman, Agricultural Development Trust, Baramati & other dignitaries.



The total visitor count of farmers visiting Krushik 2017 was 2,19,930.

Farm equipment was a major attraction for farmers as they were treated to an impressive array of tractors, silage making machines, farm tyres, tillers, harvestors, etc. Moreover, the farmers also witnessed live demonstrations on crops, which invoked real time feedback and serious inquiries for exhibiting companies. There were exhibitors who also demonstrated small implements like sprayers, vermicomposting, crop covers, mulching, dusting machines, poly shade nets, hydroponics, etc. There were also concurrent events like Animal show, Fishery display, Contract Farming and women's SHG had set up a huge food court (Bhimthadi). with rural carnival.



The 2nd edition of KRUSHIK 2017- Live Demo & Agri Expo organised in 2017, was organised on 110 acres of Instructional farm at KVK Baramati. And it had staged 178 exhibitors, out of which 134 companies were present with in the exhibition hangar and displayed their technological and Agri related offerings to the attendees. While 44 companies had participated in this event by showcasing their technologies in the form of Live Demonstration of crop, Machinery and Equipment Demonstrations, Seminars, Video shows, Animal Show, Technologies etc.

Highlights of current edition : Krushik 2018



- 110 acres, Live demonstration of land with various crops, fruits & vegetable and allied sectors.
- Display and Live demonstration of agricultural machinery.
- Over 300 National and International exhibitors expected for showcase of Agri and allied technologies
- An expected turnout of over 3 Lakh farmers from across India and neighbouring countries
- Panel Discussions by Experts for latest agri & allied technologies
- An opportunity to connect and interact with successful farmers and learn their best practice with knowledge sharing.
- Direct dialogue with government officials and policy makers for clarification of uncertainties in agriculture
- Allied sector of Fisheries, Animal husbandry, Sericulture processing, Apiculture, Vermiculture for sustainable development of farming community
- New innovative technologies for cash rich produce
- Active participation by contract farming companies



Exhibitor Profile : Krushik 2018



Agricultural Equipments
 Water Management
 Planting Material
 Green House and Equipment Suppliers
 Precision Farming Products
 Climate Control & Automation Equipment
 IT Service
 Horticulture Equipments & Services
 Banking and Insurance Services
 Soil Testing Equipments
 Certification Companies
 Tractor/harvester/tillers/power Tillers
 Seeds Manufacturers
 Agrochemicals

Biotechnology
 Irrigation Management
 Floriculture and Nursery Industry
 Horticulture Processing Technology
 Grading and Sorting Machinery
 R & D Organisations
 Trade Magazines
 Cold Chain Equipment
 Refrigerated Van and Trucks
 Cooling Pad and Heat Extractors
 Herbal and Medicinal Plant Exporters
 Plastics Products
 Agriculture Portals
 Organic Fertilisers
 Organic Fruit Products
 Dairy and Poultry Material Supplier
 Animal Husbandry



TOTAL VISITORS 2017
219930

The Institution ADT and KVK Baramati



The Agricultural Development Trust, Baramati was found in 1971 by Hon. Sharadchandra Pawar Saheb. The Trust is working for the benefit of Farming Community and Women Empowerment by the means of Education, Extension & Market Intelligence.

To bring children of farming community into the flow of the development to improve their standard of living and educational levels ADT stepped up in the field of education. With the realisation that 'single educated woman can transform the destiny of her entire family', the foundation of an educational complex for girls on an open waste land was laid. In this campus more than 7000 girls from primary to post-graduation level are taking education. Particularly, through the 'Earn and Learn' initiative, many girls from poor families are standing firmly on their feet.

To reduce the time lag between the technology transfer from research institutions to farmer's field for increasing production, productivity and income from the agriculture and allied sectors on a sustained quality basis, Krishi Vigyan Kendra, Baramati was established in 1992. It is a Model, Hi-tech, International and National Award winning KVK of India working for farming community for the development of sustainable agriculture completed its 25 years of prompt services. Lakhs of farmers from the state of Maharashtra visited this farm, took various trainings and improved their farming practices.

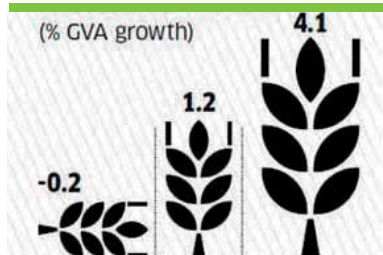
KVK, Baramati is a huge and excellent quality demonstration farm on 44 hectares with different units such as Agriculture Technology Information Centre (ATIC), Integrated Fish Poultry Unit, Wind & Solar Hybrid System, ISO Certified Bio-Control and Soil Testing Lab, Hi-Tech Greenhouses, Apiculture Unit, Hydroponics Unit, Automation Unit, Farmers Hostel, Dairy, Poultry & Hatchery, Sheep-goat, Vermicompost Unit, 4 Star rated crop Nursery, Seed & Fruit Processing, Sericulture Unit, Agri& Eco-Tourism etc. In short KVK is actively doing research based extension for providing technology directly on farmers field.



THE CONTEXT

**STRONG AGRICULTURE
GROWTH TO SUPPORT
RURAL DEMAND**

Who is visiting?



Agripreneurs
Argo Industry Corporations
Agri Research Units
Wholesalers/Retailers/Distributors/Dealers
Contract Framers
Horticulturists
Floriculturists
Nursery Farmers

Agricultural Department
Scientists
CEO's & Senior Managers of Indian companies & MNC
Central and State Government Agencies & Department
National and International Delegations
Agricultural Universities
Bankers and Financial Institutes



**Agricultural
Development Trust
Baramati**

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